



## DEPARTMENT OF COMMUNICATIONS WAALM© - School of Cultural Diplomacy

### The Departmental Prospectus

Department of Communications will equip learners with skills and strategies needed for international Communications and will assist learners to develop and become an influential communicator especially in context of Cultural Diplomacy.

#### Subjects / Modules Delivered from This Department:

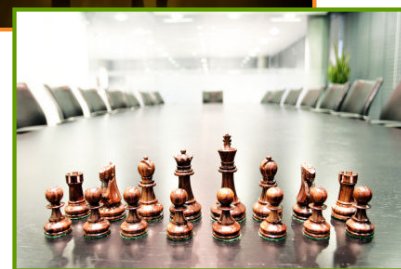
##### - International Negotiation:

It will provide students with techniques and strategies for verbal Engagements and assist learner to master the art of Negotiation in almost any types of meetings including sessions related to promotion of Cultural Diplomacy.



##### - Diplomatic Language and Protocols:

It focuses on both written and spoken English language in context of Diplomacy and provides writing skills needed for developing protocols.



##### - Body Language:

It will furnish learners with a comprehensive insight on non-verbal language and interpretation.

##### - Cross-Cultural Linguistics:

It will provide students with an overview on the role of different languages (Ancient and Modern) on transitions of cultures. It also provides basic instruction on understanding of some ancient languages.

#### Qualifications:

Each subject can be taken as a single module or group of study modules / subjects.

- **Certificate:** It will be conferred to those who successfully complete a single module.
- **Advanced Certificate:** It will be conferred to those who in addition to completion of a module, they carry out a research and a short dissertation (5500 words) on an approved related topic.
- **Diploma:** It will be conferred to those who successfully complete four modules and a final dissertation on an approved topic (8000 words).
- **Research Based Diploma:** It will be conferred to those who could successfully carry out an extensive research and dissertation (17,000 words) on an approved topic by this department.

*All the research studies will be supervised by an appointed supervisor.*

### Method and Requirements:

All the modules will be delivered through distance learning online. No class-room participation is required. Our school Professors, Research Supervisors and / or Advisors will be available via email to address students questions and provide them with guidance and assignments on one to one basis.

Students are required to have a valid email address and access to Internet. They are also recommended to have webcam facilities.

Students are recommended to allocate at least 4 to 6 hours study time per week. Students can register at any time; however, they are required to complete their course *not later than* the following given timelines:

- Single Module at Certificate level within 3 months.
- Single Module at Adv. Certificate level within 6 months.
- Group of study modules (four modules) at Diploma level within 15 months.
- Research Based Diploma within 12 months.



### Assessment:

It will be conducted throughout the programme via short essay writing and / or through oral tests, where video conferencing is available.

### Results:

Students are required to achieve at least 60% of the total available mark.

60 - 84% = Pass

85 -100% = Pass with Distinction

Students who fail the assessment of a module may take the second attempt for a charge of £25. Those who fail the second attempt are encouraged to repeat the course.

### Study Materials:

- School approved free full text Google books related to the subject(s);
- Study articles and papers by the department's academia;
- Research references will be provided.

### Note:

*Students may be required to purchase additional materials directly from the provider / bookshops. Students are advised to allocate approximately £150 - £200 for this purpose. Once students have selected their module and level of study, they are advised to contact Admissions for further information on this prior registration.*

**[www.waalmdiplomacy.org](http://www.waalmdiplomacy.org)**

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